



Popcorn Sale Timeline for 2009

Important dates for Unit and District Popcorn Kernels

DRAFT

- August** Unit Kernels attend their District Popcorn Sale Kickoff in August. This event will model a good unit popcorn kickoff and will provide all the sales materials and ideas needed to conduct a good sale. Unit attendance at the kickoff (or personal/small group coaching session) is one of the three MANDATORY requirements for the huge 15% commission bonus.
- September 11** Show and Sell (site sale) orders due to Council
- September 15** Unit program calendars and budgets are due to District Kernels. This is MANDATORY as part of the 15% commission bonus.
- “POPTOBER” is the month for Trails End Popcorn Sales**
- October 2** Show and Sell (site sale) arrives at selected distribution locations. The 26th is included just in case bad weather delays the shipment.
- October 3** Take-Order Sale starts
- October 30** Unit orders are due to District Kernels. Also due are any \$1,500 Club Scouts plus any Trail's End \$1,500 incentive orders and/or scholarship program applicants.
- November 19-20** Popcorn products delivered to District Distribution locations. Districts sort product by unit. NOTE: The 20th is included just in case bad weather delays the shipment.
- November 20** Distribution Day! [Some districts allow Friday distribution on the 19th]
- December 1-5** Unit Close out meetings by District. [MANDATORY for commission bonus]
- January 23, 2010** Disneyland Trip drawing at University of Scouting



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