

June Membership Matters Newsletter

Dear Committee Chairs, Unit Leaders and Membership Coordinators,

What a great day to be a Scout in Mount Baker Council! Summer is here, and it's the perfect season to immerse ourselves in outdoor adventures—a hallmark of Scouting. Troops are gearing up summer camp and challenging 50-mile treks, while Cub Packs eagerly anticipate Day Camp and monthly outings. We have the best weather and there's no better time to enjoy the outdoors and create lasting memories.

However, amidst all the summer fun, it's crucial not to overlook essential tasks that will set your unit up for a successful year of Scouting.

First and foremost, if your unit hasn't already done so, it's time to engage in annual program planning. This process is pivotal in charting an exciting course for the upcoming Scouting year. Whether you're welcoming new families or ensuring existing members continue to find adventure, effective planning involves budgeting, recruiting new members, and preparing for volunteer needs. Units that conduct their planning in June or July typically find greater success in recruiting new parents to volunteer, an essential aspect of sustaining vibrant Scouting programs.

To assist you in this planning phase, our Council provides comprehensive resource guides that include an annual Council Activity calendar, offering invaluable support in structuring an ideal year of Scouting. The Ideal Year of Scouting Guides can be found here: [Ideal-Year-of-Scouting](#)

Secondly, please be sure your units BeAScout Pin is up to date. This tool is crucial as it helps prospective Scouting families find and connect with your unit via BeAScout.org. Accurate and current information on the pin, such as meeting times, contact details, and a brief overview of your unit, ensures that interested families can easily join your group directly through the platform. For detailed instructions on setting up your BeAScout Pin, please visit: <https://www.scouting.org/resources/online-registration/>

Lastly, if you're seeking assistance with recruiting or have innovative recruiting strategies to share, don't hesitate to reach out. The Council's Membership Committee is dedicated to supporting your unit's growth. At Mount Baker Council, we firmly believe that Membership Matters, and we appreciate all your efforts in furthering the Scouting mission.

Thank you for your dedication to Scouting and for making a difference in the lives of our youth!

Adventure On!

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