



## Salish Sea Pack \_\_\_\_\_ Fall 2024 Join Event Information

Committee Chair: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Cubmaster: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Membership Coordinator \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Our goal is to recruit \_\_\_\_\_ new Cub Scouts for our Pack! Remember, a 20% increase in membership earns your unit an ice cream party!

\_\_\_\_\_ Our pack has a successful membership plan! We would love to share our plan with you!

\_\_\_\_\_ We love Cub Scouting but would like some help in developing a successful membership plan.

Date for our 1<sup>st</sup> Pack Join Event: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Date for our 2<sup>nd</sup> Pack Join Event: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

### We will do the following to promote our pack and recruit new Cub Scouts and Families.

#### A successful membership plan will have at least SIX of these items:

- Create an AWESOME Flyer to promote your Cub Scout Pack. Go to the BSA Brand Center.
- Set up a booth or table at Back to School Night or similar events to interact with parents and distribute flyers directly to interested families. Be sure to use Sign Up/In Sheet.
- Motivate your Cub Scouts to invite a friend to join Scouting. Use the Recruiter incentive.
- Use platforms like Facebook, Instagram or X (formerly Twitter) to promote our unit. Don't know how? Give the District a call.
- Deploy yard signs. Place signs around local schools announcing your upcoming Join Scouting Event to attract the attention of parents and prospective members.
- Host 2 join events.
- Share your flyer with local churches and community websites, calendars, and bulletins to reach a broader audience.
- Distribute digital flyers to the school. If your school uses Peach Jar contact **Brian Lenhart**.
- Call or email families who showed interest at events like Back to School Night, reminding them of your Join event. A reminder call two days prior can help increase attendance.
- Follow up with families who expressed interest but did not attend the Join event.
- Update your BeAScout pin. And follow up on all leads.
- Host a Cub Scouts Party: Organize a fun event like a game night, movie night, or pizza night to introduce families to your pack.

#### Requesting:

- Flyers. Number of copies: \_\_\_\_\_ If you would like the District to print your flyers let us know. Information needed for the front of the flyer: date, time and location of Join Event, and contact person.
- We need to use the District Meet and Greet Kit. Date needed: \_\_\_\_\_
- We need to use the District uniform board. Date needed: \_\_\_\_\_

For membership questions, email or call: Mary Jo Brentari at 360-333-8139 or  
membership606@gmail.com

Please return form to: **Brian Lenhart** at [brian.lenhart@scouting.org](mailto:brian.lenhart@scouting.org)